CAMPAIGN DOSSIER

FolliCell

Skincare

A simpler skincare routine

Prepared with CopyMint. Review claims, product details and platform requirements before publishing.

APPROACH

Stefan Georgi (RMBC Method)

Inside: Facebook, Instagram, YouTube, X, Google Maps, Email, Carousel and WhatsApp.

01 / CHANNEL COPY

Facebook

Your shelf is full. Is your routine working?

Start with the products you actually use. Compare ingredients, review the directions, and choose a routine that fits your needs.

02 / CHANNEL COPY

Instagram

High-Conversion Instagram Protocol

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03 / CHANNEL COPY

YouTube

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X

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05 / CHANNEL COPY

Google Maps

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06 / CHANNEL COPY

Email

A clearer look at your skincare routine

A useful routine starts with clear information. Explore the product details and decide what belongs on your shelf.

07 / CHANNEL COPY

Carousel

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08 / CHANNEL COPY

WhatsApp

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